

WHAS 520 W. Chestnut St. Louisville, KY 40202 Main: (502)582-7711 Billina:

Billing Address:

GPS Impact / POL Attention: Accounts Payable 220 SE 6th St #330 Des Moines, IA 50309

Send Payment To:

WHAS P.O. Box 637386 Cincinnati, OH 45263-7386

VOICE	ГГ		Page 1 of 4		
Property	WHAS				
Invoice #	2448576-1	Order #	2448576		
Invoice Date	04/10/22	Alt Order #	WOC13553241		
Invoice Month	April 2022	Deal #			
Invoice Period	03/28/22 - 04/04/22	Flight Dates	03/29/22 - 04/04/22		
Advertiser	POL/ Neville Blakemore / D / County Clerk / KY				
Product	Political				
Estimate #	254				
	Account Executive	Taylor Fritsch	1		
	Sales Office	TEGNA Sales	s Washington DC		
	Sales Region	National			
	Agency Code				
	Advertiser Code	45			
	Billing Calendar	Broadcast			
	Billing Type	Cash			
	Special Handling				
	Agency Ref	37809AG			
	Advertiser Ref	199066			
	Product 1	45			
	Product 2				
	Invoice # Invoice Date Invoice Month Invoice Period Advertiser Product	Property WHAS Invoice # 2448576-1 Invoice Date 04/10/22 Invoice Month April 2022 Invoice Period 03/28/22 - 04/04/22 Advertiser POL/ Neville Blakem Product Political Estimate # 254 Account Executive Sales Office Sales Region Agency Code Advertiser Code Billing Calendar Billing Type Special Handling Agency Ref Advertiser Ref Product 1	Property WHAS Invoice # 2448576-1 Order # Invoice Date 04/10/22 Alt Order # Invoice Month April 2022 Deal # Invoice Period 03/28/22 - 04/04/22 Flight Dates Advertiser POL/ Neville Blakemore / D / Count Product Political Estimate # 254 Account Executive Taylor Fritsch Sales Office TEGNA Sales Sales Region National Agency Code Advertiser Code 45 Billing Calendar Broadcast Billing Type Cash Special Handling Agency Ref 37809AG Advertiser Ref 199066 Product 1 45		

								Spots/				
Line Start [Date E	nd Date	Descriptio	n	Start/End Time	MTWTFSS	Length	Week	Rate	Type		
1 03/29/	/22 04	4/04/22	WHAS11 WS @ 6A		6-7a	МГWГF	:30	5	\$80.00	NM		
Weeks		art Date /29/22	End Date 04/04/22	MTWTFSS MTWTF	Spots/Week 5	<u>Rate</u> \$80.00						
Spots: #	<u>Ch</u>	Day Air	r Date Air	Time Description	<u>on</u>	Start/End Time	Lengt	h Ad-ID			Rate	Туре
2	WHAS	Tu 03	3/29/22 6:2	28 AM WHAS11	WAKE UP NEWS @	[®] 6A6-7a	:3	O NBTV2202H			\$80.00	NM
1	WHAS	W 03	3/30/22 6:2	7 AM WHAS11	WAKE UP NEWS @	[®] 6A6-7a	:3	O NBTV2202H			\$80.00	NM
3	WHAS	Th 03	3/31/22 6:2	24 AM WHAS11	WAKE UP NEWS @	[®] 6A6-7a	:3	O NBTV2202H			\$80.00	NM
5	WHAS	F 04	1/01/22 6:2	24 AM WHAS11	WAKE UP NEWS @	[®] 6A6-7a	:3	0 NBTV2203H			\$80.00	NM
4	WHAS	M 04	1/04/22 6:2	7 AM WHAS11	WAKE UP NEWS @	[®] 6A6-7a	:3	O NBTV2202H			\$80.00	NM
2 03/29/	/22 04	4/04/22	GOOD MO	ORNING AMER	? 7-9a	МГWГF	:30	5	\$120.00	NM		
Weeks		art Date /29/22	End Date 04/04/22	MTWTFSS MTWTF	Spots/Week 5	Rate \$120.00						
Spots: #	<u>Ch</u>	Day Air	r Date Air	Time Description	<u>on</u>	Start/End Time	Lengt	h Ad-ID			Rate	Туре
2	WHAS	Tu 03	3/29/22 8:4	5 AM GOOD N	ORNING AMERICA	7-9a	:3	O NBTV2202H			\$120.00	NM
3	WHAS	W 03	3/30/22 7:2	24 AM GOOD M	ORNING AMERICA	7-9a	:3	O NBTV2202H			\$120.00	NM
5	WHAS	Th 03	3/31/22 7:2	25 AM GOOD M	ORNING AMERICA	7-9a	:3	O NBTV2202H			\$120.00	NM
1	WHAS	F 04	1/01/22 7:5	55 AM GOOD M	ORNING AMERICA	7-9a	:3	O NBTV2202H			\$120.00	NM
4	WHAS	M 04	1/04/22 8:4	6 AM GOOD M	ORNING AMERICA	7-9a	:3	O NBTV2203H			\$120.00	NM
3 03/29/	/22 04	4/02/22	GOOD MO	ORNING AMER	R 7:00 AM-9:00 AM	S-	:30	1	\$45.00	NM		
Weeks		art Date /28/22	End Date 04/03/22	<u>MTWTFSS</u> S-	Spots/Week 1	<u>Rate</u> \$45.00						
Spots: #	<u>Ch</u>	Day Air	r Date Air	Time Description	<u>on</u>	Start/End Time	Lengt	h Ad-ID			Rate	Туре
1	WHAS	Sa 04	1/02/22 8:1	1 AM GOOD M	ORNING AMERICA	7:00 AM-9:00 A	M :3	0 NBTV2203H			\$45.00	NM

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Advertiser	POL/ Neville Blakemore	/ D / County Cle	rk / KY			
Product	Political	Political				
Estimate #	254					

						Spots/			
Line Start Date I	End Date Des	scription	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
4 03/29/22	04/03/22 GO ICA		R 8:00 AM-9:00 AM	S	:30	1	\$50.00	NM	
	tart Date End		Spots/Week	Rate					
-	3/28/22 04/03		1 tion	\$50.00 Start/End Time	Longt	h			Poto Typo
Spots: <u>#</u> <u>Ch</u> 1 WHAS	Day Air Date S Su 04/03/22	Air Time Descrip	MORNING AMERICA	8:00 AM-9:00 AM		<u>h</u> <u>Ad-ID</u> 0 NBTV2202H			Rate Type \$50.00 NM
1 WIAC	5 30 04/03/22	0.47 AW 000D	WORNING AWERICA	0.00 AW-9.00 AW	/1 .5	O NDI VEECEN			ψ30.00 14101
5 03/29/22	04/04/22 WH ON	IAS11 NEWS AT NO	12-1p	MTWTF	:30	5	\$50.00	NM	
	tart Date End		Spots/Week_	Rate					
Spots: # Ch	3/29/22 04/04 Day Air Date	Air Time Descrip	5 tion	\$50.00 Start/End Time	Lengt	h Ad-ID			Rate Type
2 WHAS			1 NEWS AT NOON	12-1p		0 NBTV2202H			\$50.00 NM
1 WHAS			1 NEWS AT NOON	12-1p	_	0 NBTV2202H			\$50.00 NM
5 WHAS			1 NEWS AT NOON	12-1p	_	0 NBTV2202H			\$50.00 NM
4 WHAS		_	1 NEWS AT NOON	12-1p	_	0 NBTV2203H			\$50.00 NM
3 WHAS			1 NEWS AT NOON	12-1p	_	0 NBTV2202H			\$50.00 NM
6 03/29/22	04/04/22 WH	IAS11 NEWS @ 6p	6-630p	MTWTF	:30	5	\$160.00	NM	,
			·						
0:	tart Date End 3/29/22 04/04		Spots/Week 5	Rate \$160.00					
Spots: # Ch	Day Air Date	Air Time Descrip		Start/End Time		h <u>Ad-ID</u>			Rate Type
2 WHAS		6:06 PM WHAS1	•	6-630p		0 NBTV2202H			\$160.00 NM
3 WHAS	W 03/30/22	6:08 PM WHAS1	1 NEWS @ 6p	6-630p		0 NBTV2202H			\$160.00 NM
1 WHAS		6:06 PM WHAS1	•	6-630p	_	0 NBTV2202H			\$160.00 NM
4 WHAS		6:09 PM WHAS1	•	6-630p		0 NBTV2203H			\$160.00 NM
5 WHAS	6 M 04/04/22	6:06 PM WHAS1	1 NEWS @ 6p	6-630p	:3	0 NBTV2203H			\$160.00 NM
7 03/29/22	04/04/22 AB	C WORLD NEWS	630-7p	MTWTF	:30	5	\$500.00	NM	
	tart Date End 04/04		Spots/Week 5	Rate \$500.00					
Spots: # Ch	Day Air Date	Air Time Descrip	•	Start/End Time	Lenat	h Ad-ID			Rate Type
5 WHAS		6:29 PM ABC W		630-7p		0 NBTV2202H			\$500.00 NM
3 WHAS		6:29 PM ABC W		630-7p	:3	0 NBTV2202H			\$500.00 NM
1 WHAS		6:29 PM ABC W		630-7p	:3	0 NBTV2202H			\$500.00 NM
4 WHAS		6:29 PM ABC W		630-7p		0 NBTV2202H			\$500.00 NM
2 WHAS		6:29 PM ABC W		630-7p	:3	0 NBTV2202H			\$500.00 NM
8 03/29/22	04/03/22 AB	C WODI D NEWS SI	I 6 630n	S	:30	1	\$500.00	NM	
0 03/29/22	04/03/22 ABO N	C WORLD NEWS SU	υ υ-υουμ 		.30		φουυ.υυ	INIVI	
	tart Date End 04/03		Spots/Week 1	Rate \$500.00					
Spots: # Ch	Day Air Date	Air Time Descrip	<u>tion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WHAS	Su 04/03/22	6:11 PM ABC W	ORLD NEWS SUN	6-630p	:3	0 NBTV2203H			\$500.00 NM
9 03/29/22	04/04/22 EN	TERTAINMENT TON	II 7-730p	МГWГF	:30	5	\$150.00	NM	

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Advertiser	POL/ Neville Blakemore	/ D / County Cle	rk / KY
Product	Political		
Estimate #	254		

Spots/

ngth	Week	Rate	Type	
:30	5	\$150.00	NM	

						Spots/			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
9 03/29/22	04/04/22	ENTERTAINMENT TON	N 7-730p	МГWГF	:30	5	\$150.00	NM	
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
	03/29/22	04/04/22 MTWTF	5	\$150.00					
Spots: # Ch				Start/End Time		<u>h Ad-ID</u>			Rate Type
1 WH	HAS Tu 03		TAINMENT TONIGHT	7-730p		O NBTV2202H			\$150.00 NM
3 WH	HAS W 03	3/30/22 7:19 PM ENTER	TAINMENT TONIGHT	7-730p	:30	O NBTV2202H			\$150.00 NM
4 WH	HAS Th 03	3/31/22 7:13 PM ENTER	TAINMENT TONIGHT	7-730p	:30	O NBTV2202H			\$150.00 NM
5 WH	HAS F 04	/01/22 7:13 PM ENTER	TAINMENT TONIGHT	7-730p	:30	O NBTV2203H			\$150.00 NM
2 WH	HAS M 04	/04/22 7:28 PM ENTER	TAINMENT TONIGHT	7-730p	:30	NBTV2203H			\$150.00 NM
10 03/29/22	04/04/22	INSIDE EDITION	730-8p	МГWГF	:30	5	\$150.00	NM	
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
	03/29/22	04/04/22 MTWTF	5	\$150.00					
Spots: # Ch				Start/End Time		h Ad-ID			Rate Type
ł	HAS Tu 03			730-8p		O NBTV2202H			\$150.00 NM
5 W⊦	HAS W 03		EDITION	730-8p	_	O NBTV2202H			\$150.00 NM
2 WH	HAS Th 03	3/31/22 7:48 PM INSIDE	EDITION	730-8p	:30	O NBTV2202H			\$150.00 NM
3 WH	HAS F 04	/01/22 7:54 PM INSIDE	EDITION	730-8p	:30	O NBTV2202H			\$150.00 NM
4 WH	HAS M 04	/04/22 7:56 PM INSIDE	EDITION	730-8p	:30	NBTV2202H			\$150.00 NM
11 03/29/22	04/04/22	AMERICAN IDOL MON	8:00 PM-10:00 PM	M	:30	1	\$500.00	NM	
Weeks:	Start Date 03/29/22	End Date MTWTFSS M	Spots/Week	<u>Rate</u> \$500.00					
Spots: # Ch			tion	Start/End Time	Lengt	h Ad-ID			Rate Type
; · — —		1/04/22 8:48 PM AMERIC		8:00 PM-10:00 P) NBTV2203H			\$500.00 NM
1 771	IAS IVI U4	7/04/22 0.40 FW AWILKI	CAN IDOL WON	0.00 FW-10.00 F	.30	J NDI VEECOII			\$500.00 NW
12 03/29/22	03/31/22	STATION 19	8:00 PM-9:00 PM	T	:30	1	\$500.00	NM	
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
	03/28/22	04/03/22 T	. 1	\$500.00					
Spots: # Ch				Start/End Time		h Ad-ID			Rate Type
1 WF	HAS Th 03	8/31/22 8:38 PM STATIC	ON 19	8:00 PM-9:00 PN	<i>Л</i> :30	NBTV2202H			\$500.00 NM
13 03/29/22	04/04/22	WHAS11 NEWS AT 11	11-1135p	MTWTFSS	:30	2	\$120.00	NM	
Weeks:	Start Date 03/29/22	End Date MTWTFSS MTWTFSS	Spots/Week 2	Rate \$120.00					
Spots: # Ch			_	Start/End Time	Lengt	h Ad-ID			Rate Type
i - —		3/30/22 11:24 PM WHAS1		11-1135p) NBTV2202H			\$120.00 NM
ł			_	•		-			•
1 WF	HAS M 04	11:22 PM WHAS1	IIINEWSALII	11-1135p	.30	O NBTV2202H			\$120.00 NM
14 03/29/22	04/04/22	JIMMY KIMMEL	1135p-1237a	МГЖГБ	:30	3	\$30.00	NM	
Weeks:	Start Date 03/29/22	End Date MTWTFSS MTWTF	Spots/Week 3	<u>Rate</u> \$30.00					
Spots: # Ch			ŭ	Start/End Time	Lenat	h Ad-ID			Rate Type
1 350.0. <u>11 011</u>	Day All		<u></u>	Clary Ella Tillo	Longt				1100

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Advertiser	POL/ Neville Blakemore	/ D / County Cle	rk / KY			
Product	Political	Political				
Estimate #	254					

line Cterr	4 D-4-	Fad Data	Dani		Chart/Frad Time	Manage	l a sa auth	Spots/	Data	T 4		
Line Star	t Date	End Date	Desc	cription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре		
14 03/2	9/22	04/04/22	JIMN	MY KIMMEL	1135p-1237a	MTWTF	:30	3	\$30.00	NM		
Spots: #	# Ch	Day Air	Date	Air Time Descrip	tion	Start/End Time	Lengt	h Ad-ID			Rate T	уре
Opolo. <u>#</u>				11:53 PM JIMMY		1135p-1237a		0 NBTV2202H				NM
1	WHA			11:51 PM JIMMY		1135p-1237a		O NBTV2202H			•	NM
3	WHA			12:24 AM JIMMY		1135p-1237a	_	0 NBTV2202H			•	NM
45.00/0	0.00	0.4/0.4/0.0				THE			A 440.00		· · · · · · · · · · · · · · · · · · ·	=
15 03/2	9/22	04/04/22	Loca	al News @ 530p M-I	- 530-6p	- TWTF	:30	4	\$140.00	NM		
Weel		Start Date 03/29/22	End D		Spots/Week 4	Rate \$140.00						
Spots: #		Day Air		Air Time Descrip	tion	Start/End Time	Lengt	h Ad-ID			Rate T	уре
1	 WH <i>A</i>			5:40 PM Local N	ews @ 530p M-F	530-6p	:3	0 NBTV2202H				NM
2	WHA	AS W 03/	/30/22	5:43 PM Local N		530-6p	:3	0 NBTV2202H			\$140.00	NM
3	WHA	S Th 03/	/31/22	5:39 PM Local N	ews @ 530p M-F	530-6p	:3	0 NBTV2202H			\$140.00	NM
4	WHA	AS F 04/	/01/22	5:39 PM Local N	ews @ 530p M-F	530-6p	:3	0 NBTV2202H			\$140.00	NM
16 03/2	9/22	04/04/22	Loca	al News @ 5a M-F	5-6a	- ТWГF	:30	4	\$40.00	NM		
Weel		Start Date 03/29/22	End D 04/04/	Vate MTWTFSS - TWTF	Spots/Week 4	Rate \$40.00						
Spots: #	<u> Ch</u>	Day Air	Date	Air Time Descrip	<u>tion</u>	Start/End Time	Lengt	<u>h</u> Ad-ID			Rate T	ype
2	WHA	NS Tu 03/	/29/22	4:57 AM Local N	ews @ 5a M-F	5-6a	:3	0 NBTV2202H			\$40.00	NM
4	WHA	AS W 03/	/30/22	5:27 AM Local N	ews @ 5a M-F	5-6a	:3	0 NBTV2202H			\$40.00	NM
3	WHA	AS Th 03/	/31/22	5:23 AM Local N	ews @ 5a M-F	5-6a	:3	0 NBTV2202H			\$40.00	NM
1	WHA	AS F 04/	/01/22	5:11 AM Local N	ews @ 5a M-F	5-6a	:3	0 NBTV2202H			\$40.00	NM
17 03/2	9/22	04/04/22	Loca	al News @ 430a M-I	- 430-5a	- ТWГF	:30	1	\$30.00	NM		
Weel		Start Date 03/29/22	End D 04/04/		Spots/Week 1	<u>Rate</u> \$30.00						
Spots: #	<u> Ch</u>	Day Air	Date	Air Time Descrip	<u>tion</u>	Start/End Time	Lengt	h Ad-ID			Rate T	уре
2	WHA	AS Th 03/	/31/22	4:41 AM Local N	ews @ 430a M-F	430-5a	:3	0 NBTV2202H			\$30.00	NM
						Total Spots		54				

Include Invoice # on Check - Payment Terms 30 Days

 Gross Total
 \$8,725.00

 Agency Commission
 \$1,308.75

 Net Amount Due
 \$7,416.25

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